

December 11, 2018 SFFSC Board Meeting Minutes

The meeting was called to order at 7:04

Those in attendance were Wendy Quam, Michelle Carlson, Pat Hoier, Jim Naro, Julie Mickelberg, Karla Derynck, Jane Eilders, Kelly Andersen, Jennifer Sigette, John Gintvainis, Tiffany Thorton Guests, Amanda Erickson, Deb Melstad

Pat made a motion to approve the agenda as is Jim seconded and all approved

November Minutes – Karla Derynck

Karla presented the minutes on the shared google drive. Pat approved as is, Jane seconded and all approved

Treasurers Report – Julie Mickelberg

Julie presented the treasurers report on the shared google drive. Discussed the need in breaking down high practice ice verses open practice ice. We decided that we would collapse them for the ease in accounting purposes. Tiffany has done some interesting and creative ways to close the gap and make use of ice that may not be used to its full advantage. Able to give good value with the classes and generate revenue. New laptop discussion – we need a new one that is able to handle and support the edge software that is needed to run the SF Ice Classic competition. All agreed that this needs to be done and Julie will make sure to comparison shop.

Pat approved the treasurer's report as is, Jim seconded, all approved.

Christmas Show – Karla

Need to promote it on social media, it is all good to go and hope for a great attendance.

Spiritwear – Karla

Store is all set up and ready for cash and carry items and clothing can be preordered.

USFS – Jane

Judge cancelled for Feb. test session but has already received a yes from another judge. We may need to pay out some money to get judges here, but from everything that we have heard and read that it can be worth it to pay out some money to get judges here. These test sessions can really generate a lot of money for our club.

We would love to have a web address that would connect all of SD with test sessions and competitions, just like a central database. Other areas include, Mitchell, Watertown, Rapid City, Pierre, etc.

Not sure how many will test this next session but do realize we have many young skaters coming up and need to make sure we give them as many opportunities to our skaters and need to sell it, promote it and believe in it.

SF Challenge Cup Classic April 13-14 already have 4 judges and 1 referee.

Michelle – President's Report

SF Board member agreement has been updated to reflect our club so all should sign and give to Michelle.

Specific positions would be really helpful, Pat suggested that maybe find where we are lacking and then could identify where help is needed. Another suggestion is that the day to day people could pass off things.

Strategic Planning – We realize that we did not get this done and not mapped out like we wanted but with such a radical change it takes time for the dust to settle but we are all in agreement that we have made progress.

Conflict Resolution Process has been recommended by USFS. Jim Naro will come to the next meeting with ideas to help with how to handle issues that are submitted and who will handle.

Newsletter will start quarterly in January 2019.

Amanda sent final email to pick up dresses.

Deb Melstad came and presented the Scripts program and handed out several printouts on the program, and she said she will run it as long as we only do online giftcard and don't sell physical giftcards. The software is great and easy to manage. No fees as long as we don't do physical giftcards. Jim will review handouts and get back to group if he agrees that no issues will arise with tax liabilities.

Tiffany – Director's Report

Rollout LTS USA

Parent meeting – Tuesday 12/18 6PM and Saturday 12/22 4:15PM

Finalize isi competition should be up and running in the next 10 days.

Show Registration in January

Easier registration processes

Finished and published TOI handbook

Winter Clinic – 17 skaters registered

Patrick O'Neil meeting with board Friday 12/21 from 10AM-12PM

Would like to use Entryeze for competition and for our test session in Feb. It is a one time \$50 fee

January 5th, 2019 6:30-8PM National skating event free skating. We need to promote and attack the media. Contact the Stampede and see if they will promote at games. Purchased 2 media kits

Marketing ideas

Promote LTS at open skate – can someone come and help Michelle Sat and Sun from 1-3. Flyers have been made

Maybe offer a mini lesson for kids at open skate

FaceBook social media is starting – Katelyn is doing it

9:14 Executive Session was called

10 PM meeting was adjourned

See page with motions voted via email